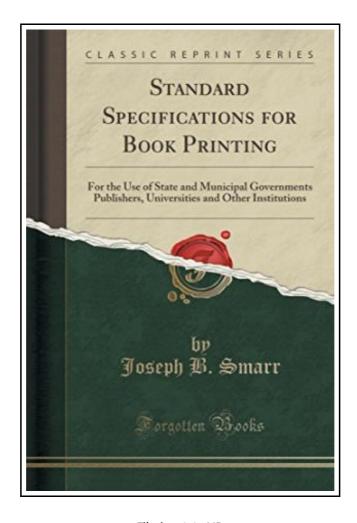
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Reviews

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at at any time of the time (that's what catalogs are for relating to when you ask me).

(Dr. Everett Dicki DDS)

STANDARD SPECIFICATIONS FOR BOOK PRINTING: FOR THE USE OF STATE AND MUNICIPAL GOVERNMENTS PUBLISHERS, UNIVERSITIES AND OTHER INSTITUTIONS (CLASSIC REPRINT) (PAPERBACK)



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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Standard Specifications for Book Printing: For the Use of State and Municipal Governments Publishers, Universities and Other Institutions A proper purchasing system is an absolutely essential feature of a municipal government. Definite specifications for everything is the prime essential of good buying. Contract graft of every kind results generally from loosely drawn specifications. This is the commonest agency through which municipal officials and methods are corrupted. The printing industry is approximately four hundred years old, and many of its implements, methods, and practices have remained unchanged during this entire period. It is one of the few industries that has consistently and successfully resisted all efforts toward its systematization. The thoughts of the leading men during the last twenty years have been devoted largely to a propaganda in favor of a highly developed cost system. This industry probably puts a larger percentage of its gross receipts into ascertaining manufacturing costs than any other. In the mind of the average printer, the ascertaining of costs is thought to be fundamental to efficiency and prosperity. As a matter of fact, the keeping of costs is only comparable to book-keeping or accounting. Cost keeping is, at best, only a history of something that has happened, - recorded data. As practiced in the printing industry it has absolutely nothing to do with efficiency or the improvement of methods; it is little more than a memorandum bearing only indirectly upon the cutting down of manufacturing costs. The inevitable result of a highly developed cost system, maintained in the absence of an active crusade for better methods, is that the charges to the public are constantly increased. This is exactly what has...

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