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Creative Tourism, A Global Conversation

By -

Sunstone Press. Paperback. Book Condition: New. Paperback. 226 pages. Dimensions: 9.9in. x 6.9in. x 0.8in. Tourists all over the world welcome unique creative experiences that enrich and inspire them when they travel. This is called Creative Tourism, and it is different from other types of tourism. But why is it needed, and how does one go about developing it? You'll find answers to these questions and more in this book which is based on and draws from the proceedings of a Santa Fe and UNESCO International Conference on Creative Tourism. Held in Santa Fe, New Mexico, USA, from September 28 to October 2, 2008, this first-of-a-kind conference brought together delegates from sixteen countries around the world to engage in a global conversation about how best to leverage the tourism sector for community and economic development. In other words, how tourism can best be organized and practiced to enhance economic benefits to cities, provinces, and countries globally. Conceived, in large part, through the efforts of members of UNESCO's Creative Cities Network, the conference was designed to bridge theory and practice, as well as provide a forum for sharing ideas and best practices. In this book you will find not only a collection...



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