



## New concepts of the new rural entrepreneurial guidance series [Paperback](Chinese Edition)

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By SUN LE ZENG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback Pages Number: 251 Language: Simplified Chinese Publisher: People's Posts and Telecommunications Publishing House; 1st edition (June 1. 2010). Venture involving many aspects of the knowledge and skills. many people want to start a business but do not know what to do How can a good job. To this end. the book editor on the basis of summing up the large number of domestic and foreign entrepreneurs successful experience. combined with years of teaching experience to write the book. the better to guide college students and other personnel ready to start entrepreneurial activities. The book is positioned to provide the basic theory and operating practices guidance for entrepreneurs founded SMEs strive for easy to understand. easy to understand. The book-based entrepreneurship program line arrangement of chapters. detailing the basic knowledge and methods and strategies of selected business projects. develop business plans. raising venture capital. entrepreneurial legal procedures. entrepreneurship. management aspects of the theory and examples. The book can be used as secondary schools and various vocational and technical schools for entrepreneurship education materials. entrepreneurship training and self-study materials can...



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